# Victorian Multicultural Awards for Excellence 2025

Stakeholder kit



VICTORIAN

multicultural
commission

strengthening our community



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# **Acknowlegment of Country**

We acknowledge the Traditional Custodians of Country and pay our respect to them, their culture and their Elders past and present.

## Introduction



The Victorian Multicultural Awards for Excellence (MAEs) honour outstanding individuals and organisations who have made significant contributions to strengthening multiculturalism in Victoria.

Now in its 24th year, the Victorian Multicultural Commission (VMC) proudly coordinates the MAEs to celebrate those who champion cross-cultural understanding and support Victorians from migrant, refugee and asylum seeker backgrounds to thrive and fully participate in all areas of life.

This year, 14 award categories are open for nomination, reflecting the diverse ways our communities are enriched by multicultural contributions.

The 2025 ceremony will also feature the Victorian Multicultural Honour Roll, recognising local champions of diversity who have played a vital role in keeping our communities safe, connected, and strong.

## Key messages



The Victorian Multicultural Awards for Excellence honour extraordinary Victorians who have dedicated their lives to creating a society with inclusive participation and belonging.

Nominations are now open for the Victorian Multicultural Awards for Excellence. If you or someone you know has positively impacted Victoria's multicultural communities, nominate them today. There are 14 categories, and you can create multiple nominations.

#### Nominations are now open and close at 11.59pm, Wednesday 27 August 2025.

Do you know someone who should be recognised for their contributions to multiculturalism?

Nominate at: <a href="https://www.multiculturalcommission.vic.gov.au/victorian-multicultural-awards-excellence-nomination-page-2025">https://www.multiculturalcommission.vic.gov.au/victorian-multicultural-awards-excellence-nomination-page-2025</a>

# Categories



The Award categories have evolved over time, with the following categories being on offer this year:

- Arts
- Business and Employment
- Emergency Services
- Local Government
- Media
- Mental Health and Wellbeing
- Multicultural Honour Roll
- Police
- Premier's Award for Community Harmony
- Prevention of Family Violence
- Refugee Awards
- Sport
- Victorian Public Sector Diversity and Inclusion Enhancement
- Youth Leadership

# Assets for promotion

We would appreciate your assistance in honouring multicultural champions of social cohesion and diversity. Share these awards on your social media channels and in newsletters using the **promotional** materials available.

# Facebook/Instagram



#### Social media text

Nominations for the Victorian Multicultural Awards for Excellence 2025 are now OPEN!

Nominate an exceptional role model who deserves recognition for their outstanding contributions to multiculturalism.

Honour outstanding individuals and organisations in your communities across 14 categories. Submit your nominations before Wednesday 27 August.

You can find more information about eligibility requirements for each award category and how to nominate here:

<a href="https://www.multiculturalcommission.vic.gov.au/victorian-multicultural-awards-excellence-nomination-page-2025">https://www.multiculturalcommission.vic.gov.au/victorian-multicultural-awards-excellence-nomination-page-2025</a>

# Image



### LinkedIn



#### Social media text

Nominations for the Victorian Multicultural Awards for Excellence 2025 are now OPEN!

This is your opportunity to honour outstanding individuals in your organisation, or have your organisation recognised for its contribution to multiculturalism in Victoria.

There is a total of 14 award categories available. Nominations are due Wednesday 27 August.

You can find more info about eligibility requirements for each award category and how to nominate here:

https://www.multiculturalcommission.vic.gov.au/victorian-multicultural-awards-excellence-nomination-page-2025

### **Image**



## Alt text



#### **Text**

An image of a tile with a purple background, and in the centre, there is a graphic of an illustrated group of people, the top left corner reads 'Victorian Multicultural Awards for Excellence 2025'. On the bottom left is copy that reads 'Nominations now open'. On bottom right is the VMC and Vic Gov logo.

#### Stakeholder kit assets

Available here:

https://www.dropbox.com/scl/fo/xpy0cfjjj6ikkczyesss0/AAD4nUIY7EtpEAmGaasaUJQ?rlkey=dg8poo7vg2p1pumce0jnql40m&st=6gkb71bx&dl=0

## **Image**



### Newsletter article



#### Nominations now open!

Nominations are now open for the Victorian Multicultural Awards for Excellence 2025! The Awards recognise and celebrate individuals who champion diversity and inclusion in Victoria.

The Award categories have evolved over time. This year, there are 14 categories available – including Arts, Business & Employment, Emergency Services, Local Government, Media, Mental Health & Wellbeing, Multicultural Honour Roll, Police, Premier's Award for Community Harmony, Prevention of Family Violence, Refugee Awards, Sport, Victorian Public Service (VPS) Diversity & Inclusion Enhancement and Youth Leadership.

Before you begin, please read the <u>nomination guide</u>. You can nominate anyone you believe deserves recognition for their outstanding contributions to multiculturalism. Check out the eligibility criteria and submit a nomination today: <a href="https://www.multiculturalcommission.vic.gov.au/victorian-multicultural-awards-excellence-nomination-page-2025">https://www.multiculturalcommission.vic.gov.au/victorian-multicultural-awards-excellence-nomination-page-2025</a>

If you have any questions about completing a nomination, you can contact the VMC Events team via <a href="mailto:awards@vmc.vic.gov.au">awards@vmc.vic.gov.au</a>

#### Contact us



To receive this document in another format, phone 03 8850 6164, using the National Relay Service 13 36 77 if required, or email awards@vmc.vic.gov.au

Authorised and published by the Victorian Government, 1 Treasury Place, Melbourne.

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In this document, 'Aboriginal' refers to both Aboriginal and Torres Strait Islander people. 'Indigenous' or 'Koori/Koorie' is retained when part of the title of a report, program or quotation.