STAYING APART
KEEPS US TOGETHER

CORONAVIRUS (COVID-19)

MULTICULTURAL CAMPAIGN

STAKEHOLDER PACK
STAGE 11 ALWAYS ON

KEY MESSAGES AND CAMPAIGN ASSETS

23.09.2020

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INTRODUCTION

As coronavirus case numbers continue to reduce, we continue on the path to recovery.

It's important that everyone practices COVID Safe behaviours and follows the rules. We need to work together to keep each other safe, and to ensure we reopen sooner.

With the steps to reopening taking place in a staggered approach, it is important that people check in regularly with Victorian Government official information for all of the details affecting Victorians.

This campaign reminds people that restrictions will be in place for some time. To find out the current details affecting us, people should go to coronavirus.vic.gov.au/<language>.

As a leader with valuable ties to Victoria's multicultural community, we are asking for your help sharing the materials in this pack to ensure everyone understands these new rules. This pack includes links to a range of materials – including social media posts and audio files – for you to share with your community.

We thank you in advance.

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MESSAGING

- Restrictions are in place across Victoria

- It's important all Victorians follow the rules to keep everyone safe, and to reopen, sooner.

- For all current restrictions go to coronavirus.vic.gov.au/<language> or call TIS National on 131 450 and ask for the coronavirus hotline.

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WHAT YOU CAN DO TO HELP

You can help by:

- Sharing the materials available in this stakeholder kit with your community by email, social media or through messaging apps you use like WhatsApp, WeChat, Messenger and others.

- Directing people to the Victorian Government's coronavirus (COVID-19) website for current information and updates: www.coronavirus.vic.gov.au/translations

- Advising anyone who is concerned to call the coronavirus (COVID-19) hotline on 1800 675 398 (24 hours). For translator support, call TIS National on 131 450.

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To download the assets in this kit, please visit:
https://cloud.think-hq.com.au/s/BigcFHQKLGs4JJD

SOCIAL TILE: Restrictions are in place

**FACEBOOK AND INSTAGRAM
SINGLE IMAGE POST
Image tile 1080 x 1080px**

Recommended post text

Stay up to date with all current restrictions in place across Victoria

For translated information, visit coronavirus.vic.gov.au/ translations

Translated to the following languages:

1. Amharic
2. Arabic
3. Assyrian
4. Bengali
5. Bosnian
6. Burmese
7. Chaldean
8. Chin
9. Chinese Simplified
10. Chinese Traditional
11. Cook Islands Maori
12. Croatian
13. Dari
14. Dinka
15. English
16. Farsi
17. Fijian
18. French
19. Greek
20. Gujarati
21. Hazaragi
22. Hindi
23. Indonesian
24. Italian
25. Japanese
26. Karen
27. Khmer
28. Korean
29. Macedonian
30. Malay
31. Maltese
32. Nepali
33. Niuean
34. Nuer
35. Oromo
36. Pashto
37. Polish
38. Portuguese
39. Punjabi
40. Russian
41. Samoan
42. Serbian
43. Sinhalese
44. Somali
45. Spanish
46. Swahili
47. Tagalog
48. Tamil
49. Thai
50. Tigrinya
51. Tongan
52. Turkish
53. Urdu
54. Vietnamese
55. Zomi

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AUDIO MESSAGE:
Restrictions are in place

Script

For all current restrictions in place across Victoria, go to coronavirus.vic.gov.au/language or call TIS National on 131450 and ask for the coronavirus hotline.

Authorised by the Victorian Government, Melbourne

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3. Assyrian
4. Bengali
5. Bosnian
6. Burmese
7. Cantonese
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9. Chin
10. Cook Island Maori
11. Croatian
12. Dari
13. Dinka
14. Farsi
15. Fijian
16. French
17. Greek
18. Gujarati
19. Hakka
20. Hazaragi
21. Hindi
22. Indonesian
23. Italian
24. Japanese
25. Karen
26. Khmer
27. Korean
28. Macedonian
29. Malay
30. Maltese
31. Mandarin
32. Nepali
33. Niuean
34. Nuer
35. Oromo
36. Pashto
37. Polish
38. Portuguese
39. Punjabi
40. Rohingya
41. Russian
42. Samoan
43. Serbian
44. Sinhalese
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50. Thai
51. Tigrinya
52. Tongan
53. Turkish
54. Urdu
55. Vietnamese
56. Zomi

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Translated coronavirus information from the Victorian Government is available online in the following languages:

Amharic
www.coronavirus.vic.gov.au/amharic

Arabic
www.coronavirus.vic.gov.au/arabic

Assyrian
www.coronavirus.vic.gov.au/assyrian

Bengali
www.coronavirus.vic.gov.au/bengali

Bosnian
www.coronavirus.vic.gov.au/bosnian

Burmese
www.coronavirus.vic.gov.au/burmese

Chaldean
www.coronavirus.vic.gov.au/chaldean

Chin
www.coronavirus.vic.gov.au/chinhakha

Chinese
including Cantonese, Mandarin, Simplified Chinese and Traditional Chinese
www.coronavirus.vic.gov.au/chinese

Cook Islands Maori (Rarotongan)
www.coronavirus.vic.gov.au/cookislandsmaori

Croatian
www.coronavirus.vic.gov.au/croatian

Dari
www.coronavirus.vic.gov.au/dari

Dinka
www.coronavirus.vic.gov.au/dinka

English
www.dhhs.vic.gov.au/coronavirus-covid-19-english

Fijian
www.coronavirus.vic.gov.au/fijian

Filipino (Tagalog)
www.coronavirus.vic.gov.au/tagalog

French
www.coronavirus.vic.gov.au/french

Greek
www.coronavirus.vic.gov.au/greek

Gujarati
www.coronavirus.vic.gov.au/gujarati

Hazaragi
www.coronavirus.vic.gov.au/hazaraghi

Hindi
www.coronavirus.vic.gov.au/hindi

Indonesian
www.coronavirus.vic.gov.au/indonesian

Italian
www.coronavirus.vic.gov.au/italian

Japanese
www.coronavirus.vic.gov.au/japanese

Karen
www.coronavirus.vic.gov.au/karen

Khmer
www.coronavirus.vic.gov.au/khmer

Korean
www.coronavirus.vic.gov.au/korean

Macedonian
www.coronavirus.vic.gov.au/macedonian

Malay
www.coronavirus.vic.gov.au/malay

Maltese
www.coronavirus.vic.gov.au/maltese

Nepali
www.coronavirus.vic.gov.au/nepali

Niuean - Vagahau Nieu
www.coronavirus.vic.gov.au/niuean

Nuer
www.coronavirus.vic.gov.au/nuer

Oromo
www.coronavirus.vic.gov.au/oromo

Pashto
www.coronavirus.vic.gov.au/pashto

Persian (Farsi)
www.coronavirus.vic.gov.au/farsi

Polish
www.coronavirus.vic.gov.au/polish

Portuguese
www.coronavirus.vic.gov.au/portuguese

Punjabi
www.coronavirus.vic.gov.au/punjabi

Rohingya
www.coronavirus.vic.gov.au/translations

Russian
www.coronavirus.vic.gov.au/russian

Serbian
www.coronavirus.vic.gov.au/serbian

Samoan
www.coronavirus.vic.gov.au/samoan

Sinhalese
www.coronavirus.vic.gov.au/sinhalese

Somali
www.coronavirus.vic.gov.au/somali

Spanish
www.coronavirus.vic.gov.au/spanish

Swahili
www.coronavirus.vic.gov.au/swahili

Tamil
www.coronavirus.vic.gov.au/tamil

Thai
www.coronavirus.vic.gov.au/thai

Tigrinya
www.coronavirus.vic.gov.au/tigrinya

Tongan
www.coronavirus.vic.gov.au/tongan

Turkish
www.coronavirus.vic.gov.au/turkish

Urdu
www.coronavirus.vic.gov.au/urdu

Vietnamese
www.coronavirus.vic.gov.au/vietnamese

Zomi
www.coronavirus.vic.gov.au/zomi

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FOR FURTHER INFORMATION VISIT
WWW.CORONAVIRUS.VIC.GOV.AU/TRANSLATIONS

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