

STAYING APART

KEEPS US TOGETHER

CORONAVIRUS (COVID-19)
MULTICULTURAL CAMPAIGN

STAKEHOLDER PACK

7A. STAY AT HOME RESTRICTIONS

KEY MESSAGES AND CAMPAIGN ASSETS

13.07.2020 8.00 AM



STAYING APART

KEEPS US TOGETHER

CONTENTS

Introduction

Messaging

What you can do to help

Poster - Melbourne and Mitchell Shire Stay at Home

Social tile - Melbourne and Mitchell Shire Stay at Home

Audio message - Melbourne and Mitchell Shire Stay at home

Links for other downloadable assets per language

**STAYING APART
KEEPS US TOGETHER**

INTRODUCTION

Because of an increase in the number of coronavirus cases in Victoria, Stay at Home restrictions are now in place in Melbourne and Mitchell Shire.

That means there are only four reasons to go out: shopping for food and essential items, to provide care or seek medical treatment, to exercise, or to work or study if you can't do it from home.

To slow the spread of coronavirus, these restrictions will be in place for at least six weeks.

As a key stakeholder with important connections across Victoria's multicultural community, we ask for your support sharing the information in this pack widely through your networks, so every Victorian understands their responsibilities.

As you know, access to translated information is particularly important for people who are isolated from friends, family and their usual support network – which means your support is invaluable in controlling the spread of coronavirus.

This pack provides links to a range of translated materials – including posters, social media content and audio recordings – to help you share this important information with your networks. Thank you in advance.

STAYING APART

KEEPS US TOGETHER

MESSAGING

Stay at Home restrictions are now in place in Melbourne and Mitchell Shire.

- If you live in Melbourne or Mitchell Shire there are only four reasons you can leave home:
 - Shopping for food and supplies that you need.
 - Care and caregiving.
 - Exercise.
 - Work and study if you can't do it at home.
- If you are experiencing any of the following symptoms, you should get tested for coronavirus (COVID-19): fever, runny nose, sore throat, cough, chills or sweats, shortness of breath, or loss of sense of smell or taste.
- Getting tested means you keep yourself and your friends, family, workplace and community safe.
- Stay safe by washing your hands, keeping at least 1.5 metres from other people, and staying home if you feel unwell.
- For all current restrictions in languages other than English go to coronavirus.vic.gov.au/translations

**STAYING APART
KEEPS US TOGETHER**

WHAT YOU CAN DO TO HELP

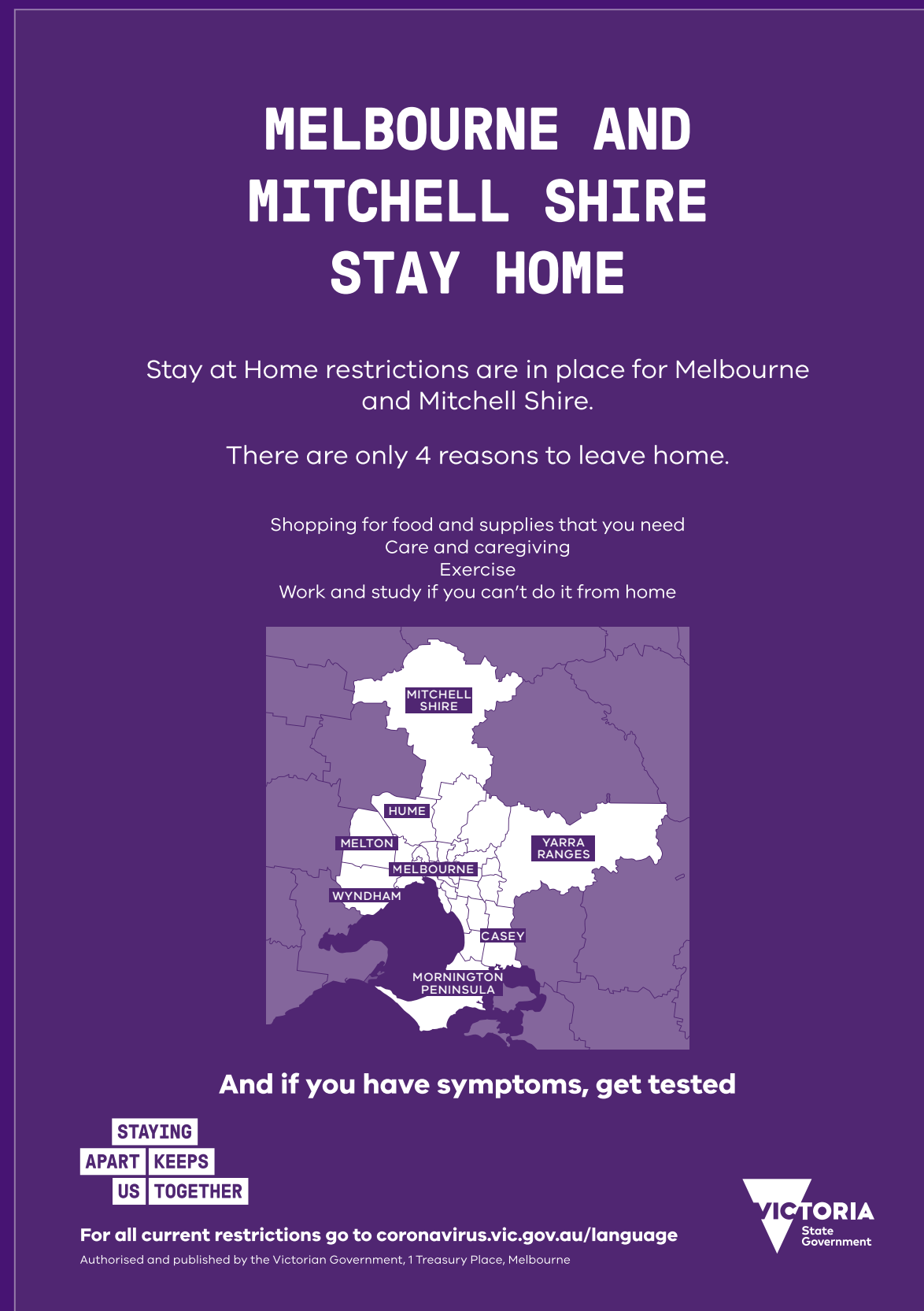
You can help by:

- Sharing the materials available in this stakeholder kit with your community by email, social media or through messaging apps you use like WhatsApp, WeChat, Messenger and others.
- Directing people to the Victorian Government's coronavirus (COVID-19) website for current information and updates: www.coronavirus.vic.gov.au/translations
- Advising anyone who is concerned to call the coronavirus (COVID-19) hotline on 1800 675 398 (24 hours). For translator support, call TIS National on 131 450.

**STAYING APART
KEEPS US TOGETHER**

To download translated posters, please visit:
<https://cloud.think-hq.com.au/s/2H46obFDpoJYeCf>

POSTER - Melbourne and Mitchell Shire Stay at Home



This poster highlights the four reasons to leave home if you live in Melbourne and Mitchell Shire.

Translated to the following languages:

- | | | |
|---------------------------|----------------|----------------|
| 1. Amharic | 20. Greek | 39. Portuguese |
| 2. Arabic | 21. Gujarati | 40. Punjabi |
| 3. Assyrian | 22. Hazaragi | 41. Russian |
| 4. Bengali | 23. Hindi | 42. Samoan |
| 5. Bosnian | 24. Indonesian | 43. Serbian |
| 6. Burmese | 25. Italian | 44. Sinhalese |
| 7. Chaldean | 26. Japanese | 45. Somali |
| 8. Chin | 27. Karen | 46. Spanish |
| 9. Chinese (Simplified) | 28. Khmer | 47. Swahili |
| 10. Chinese (Traditional) | 29. Korean | 48. Tamil |
| 11. Cook Island Maori | 30. Macedonian | 49. Thai |
| 12. Croatian | 31. Malay | 50. Tigrinya |
| 13. Dari | 32. Maltese | 51. Tongan |
| 14. Dinka | 33. Nepali | 52. Turkish |
| 15. English | 34. Niuean | 53. Urdu |
| 16. Farsi | 35. Nuer | 54. Vietnamese |
| 17. Filipino/Tagalog | 36. Oromo | 55. Zomi |
| 18. Fijian | 37. Pashto | |
| 19. French | 38. Polish | |



**STAYING APART
KEEPS US TOGETHER**

To download the social tile, please visit:
<https://cloud.think-hq.com.au/s/yssJnyNXdxpgz5Y>

SOCIAL TILE - Melbourne and Mitchell Shire Stay at Home



FACEBOOK AND INSTAGRAM SINGLE IMAGE POST Image tile 1080 x 1080px

Recommended post text

Stay at home restrictions are now in place for Melbourne and Mitchell Shire.

There are only 4 reasons to leave home.

And if you have symptoms, get tested.

We can't fight this virus alone. We need you to play your part.

Staying apart, keeps us together.

For all current restrictions, or to find out more if you live outside the impacted areas, go to coronavirus.vic.gov.au/ language or call TIS National on 131450 and ask for the coronavirus hotline

Translated to the following languages:

- | | | |
|---------------------------|----------------|----------------|
| 1. Amharic | 20. Greek | 39. Portuguese |
| 2. Arabic | 21. Gujarati | 40. Punjabi |
| 3. Assyrian | 22. Hazaragi | 41. Russian |
| 4. Bengali | 23. Hindi | 42. Samoan |
| 5. Bosnian | 24. Indonesian | 43. Serbian |
| 6. Burmese | 25. Italian | 44. Sinhalese |
| 7. Chaldean | 26. Japanese | 45. Somali |
| 8. Chin | 27. Karen | 46. Spanish |
| 9. Chinese (Simplified) | 28. Khmer | 47. Swahili |
| 10. Chinese (Traditional) | 29. Korean | 48. Tamil |
| 11. Cook Island Maori | 30. Macedonian | 49. Thai |
| 12. Croatian | 31. Malay | 50. Tigrinya |
| 13. Dari | 32. Maltese | 51. Tongan |
| 14. Dinka | 33. Nepali | 52. Turkish |
| 15. English | 34. Niuean | 53. Urdu |
| 16. Farsi | 35. Nuer | 54. Vietnamese |
| 17. Filipino/Tagalog | 36. Oromo | 55. Zomi |
| 18. Fijian | 37. Pashto | |
| 19. French | 38. Polish | |



**STAYING APART
KEEPS US TOGETHER**

To download translated audio messages, please visit:
<https://cloud.think-hq.com.au/s/ypn7jWRKaqTqdg>

AUDIO MESSAGE - Melbourne and Mitchell Shire Stay at home

An important message from the Victorian Government.

Stay at Home restrictions are now in place for Melbourne and Mitchell Shire.

There are only 4 reasons to leave home.

Shopping for food and supplies that you need.

Care and caregiving.

Exercise.

Work and study if you can't do it from home.

Otherwise, stay home.

Staying apart keeps us together.

For current restrictions go to coronavirus.vic.gov.au/language or call TIS National on 131450 and ask for the Coronavirus hotline.

Translated to the following languages:

1. Amharic
2. Arabic
3. Assyrian
4. Bengali
5. Bosnian
6. Burmese
7. Cantonese
8. Chaldean
9. Chin
10. Cook Island Maori
11. Croatian
12. Dari
13. Dinka
14. Farsi
15. Fijian
16. French
17. Greek
18. Gujarati
19. Hakka
20. Hazaragi
21. Hindi
22. Indonesian
23. Italian
24. Japanese
25. Karen
26. Khmer
27. Korean
28. Macedonian
29. Malay
30. Maltese
31. Mandarin
32. Nepali
33. Niuean
34. Nuer
35. Oromo
36. Pashto
37. Polish
38. Portuguese
39. Punjabi
40. Rohingya
41. Russian
42. Samoan
43. Serbian
44. Sinhalese
45. Somali
46. Spanish
47. Swahili
48. Tagalog
49. Tamil
50. Thai
51. Tigrinya
52. Tongan
53. Turkish
54. Urdu
55. Vietnamese
56. Zomi

**STAYING APART
KEEPS US TOGETHER**

Bookmark these links. They will be constantly updated with new materials throughout the campaign.

Translated coronavirus information from the Victorian Government is available online in the following languages:

Amharic
www.coronavirus.vic.gov.au/amharic

Arabic
www.coronavirus.vic.gov.au/arabic

Assyrian
www.coronavirus.vic.gov.au/assyrian

Bengali
www.coronavirus.vic.gov.au/bengali

Bosnian
www.coronavirus.vic.gov.au/bosnian

Burmese
www.coronavirus.vic.gov.au/burmese

Chaldean
www.coronavirus.vic.gov.au/chaldean

Chin
www.coronavirus.vic.gov.au/chinhakha

Chinese
including Cantonese, Mandarin, Simplified Chinese and Traditional Chinese
www.coronavirus.vic.gov.au/chinese

Cook Islands Maori (Rarotongan)
www.coronavirus.vic.gov.au/cookislandsmaori

Croatian
www.coronavirus.vic.gov.au/croatian

Dari
www.coronavirus.vic.gov.au/dari

Dinka
www.coronavirus.vic.gov.au/dinka

English
www.dhhs.vic.gov.au/coronavirus-covid-19-english

Fijian
www.coronavirus.vic.gov.au/fijian

Filipino (Tagalog)
www.coronavirus.vic.gov.au/tagalog

French
www.coronavirus.vic.gov.au/french

Greek
www.coronavirus.vic.gov.au/greek

Gujarati
www.coronavirus.vic.gov.au/gujarati

Hazaragi
www.coronavirus.vic.gov.au/hazaraghi

Hindi
www.coronavirus.vic.gov.au/hindi

Indonesian
www.coronavirus.vic.gov.au/indonesian

Italian
www.coronavirus.vic.gov.au/italian

Japanese
www.coronavirus.vic.gov.au/japanese

Karen
www.coronavirus.vic.gov.au/karen

Khmer
www.coronavirus.vic.gov.au/khmer

Korean
www.coronavirus.vic.gov.au/korean

Macedonian
www.coronavirus.vic.gov.au/macedonian

Malay
www.coronavirus.vic.gov.au/malay

Maltese
www.coronavirus.vic.gov.au/maltese

Nepali
www.coronavirus.vic.gov.au/nepali

Niuean - Vagahau Nieu
www.coronavirus.vic.gov.au/niuean

Nuer
www.coronavirus.vic.gov.au/nuer

Oromo
www.coronavirus.vic.gov.au/oromo

Pashto
www.coronavirus.vic.gov.au/pashto

Persian (Farsi)
www.coronavirus.vic.gov.au/farsi

Polish
www.coronavirus.vic.gov.au/polish

Portuguese
www.coronavirus.vic.gov.au/portuguese

Punjabi
www.coronavirus.vic.gov.au/punjabi

Rohingya
www.coronavirus.vic.gov.au/translations

Russian
www.coronavirus.vic.gov.au/russian

Serbian
www.coronavirus.vic.gov.au/serbian

Samoan
www.coronavirus.vic.gov.au/samoan

Sinhalese
www.coronavirus.vic.gov.au/sinhalese

Somali
www.coronavirus.vic.gov.au/somali

Spanish
www.coronavirus.vic.gov.au/spanish

Swahili
www.coronavirus.vic.gov.au/swahili

Tamil
www.coronavirus.vic.gov.au/tamil

Thai
www.coronavirus.vic.gov.au/thai

Tigrinya
www.coronavirus.vic.gov.au/tigrinya

Tongan
www.coronavirus.vic.gov.au/tongan

Turkish
www.coronavirus.vic.gov.au/turkish

Urdu
www.coronavirus.vic.gov.au/urdu

Vietnamese
www.coronavirus.vic.gov.au/vietnamese

Zomi
www.coronavirus.vic.gov.au/zomi



STAYING

APART

KEEPS

US

TOGETHER

FOR FURTHER INFORMATION VISIT

WWW.CORONAVIRUS.VIC.GOV.AU/TRANSLATIONS

